



Press Release

Bianca Jagger: “dramatic change in direction” needed to combat climate change

World Future Council speaks up for future generations at UK launch

London 15th November. The World Future Council officially launched its UK operations at the Be the Change conference in Central Hall, Westminster today.

Bianca Jagger, Chair of the WFC, said at the event that organisations like the World Future Council were vital to help combat climate change.

“We must insist on a dramatic change in direction that goes way beyond the actions currently taken by governments. It is crucial for organisations such as the World Future Council – that have the big picture in mind – to speak up for future generations and to indicate appropriate measures that go to the root of such great problems.”

The World Future Council will focus on the threat of climate change in its first year of operation. Bianca Jagger said that it was becoming clear that rich countries need to take vigorous measures to reduce their dependence on fossil fuels and that a new energy system was required to provide a sense of climate justice.

Bianca Jagger:

“Climate Justice means giving the poorer countries privileged access to renewable energy technologies to help them with truly sustainable development. Only if we can show the plausibility and benefits of development without fossil fuels, can we expect third world countries to initiate their own emissions reductions”

Press Contact:

Robert Turner

Tel: +49 40 3070 914-16

Mobile: +49 173 73 20 788

The World Future Council is a global forum of 50 respected personalities who give voice to the shared ethical values of citizens worldwide. The Council works closely with policy-makers, civil societies and business to identify and implement best policies to protect the rights of future generations.

For more information on the World Future Council, please visit our website, www.worldfuturecouncil.org. Photos and interview partners are available on request.